



Lisa Damrosch

Lisa (Bettencourt) Damrosch grew up in a commercial fishing family where the men had worked the ocean from Pillar Point Harbor in Half Moon Bay since 1908. After taking a break from a successful sales and marketing career to raise her son, Lisa joined her brother and father in the family commercial fishing business.

In 2013, after years without a commercial fishing organization in Half Moon Bay, local fishermen enlisted Lisa to help create the Half Moon Bay Seafood Marketing Association. As Executive Director, Lisa manages communications and the day-to-day operations of the organization so that the board and members can focus on the business of commercial fishing.

Lisa manages the Lost Gear Recovery Program in Half Moon Bay, and coordinates the Fish and Fleet Festival held every September in Pillar Point Harbor to celebrate the local fishing fleet. She also manages the Half Moon Bay Groundfish Marketing Association, The Half Moon Bay Commercial Fisheries Trust and is an Advisory Board Member to the California Groundfish Collective.

Lisa looks forward to continuing to advocate for the industry her family has been devoted to for four generations, and working towards a durable and thriving commercial fishing community in Half Moon Bay and beyond. Lisa lives in Half Moon Bay, California with her husband and teenage son.