

Greg Ambiel

Greg is a commercial fisherman. Born and raised in Santa Cruz, CA, located on the Monterey Bay, Greg found a passion for the sea when he was twelve years old. He has been fishing ever since. In the past he harvested the sea in many fisheries. California King Salmon, Dungeness crab, sword fish and albacore are just a few of the fishing industries he has been involved in. From being a deck hand for other boat owners to becoming an owner himself, Greg has educated himself and succeeded to keep the industry thriving.

Greg is currently the Chairman of the California Salmon Council and has been since 2015. He has been a member since 2007. Greg also served on the Board of Directors to the Santa Cruz local Fisherman's Association for six years.

Greg currently lives in Scotts Valley, CA; a small city located in the Santa Cruz Mountains, with his wife and two children. One of which, his daughter, has also been commercial fishing with him for King Salmon. He enjoys watching his son play volleyball and his daughter on the basketball court, clapping and saying with pride "GO FALCONS," the mascot of Scotts Valley High School.