

Joint Committee on Fisheries and Aquaculture Hearing—November 28, 2018
Kelly Sayce, Administrative Team, California Dungeness Crab Fishing Gear Working Group

Biography: Kelly Sayce is the Principal and co-founder of Strategic Earth Consulting, a multi-disciplinary firm that specializes in effectively linking science and policy with community outreach and engagement. For over fifteen years, Kelly has worked with California fishing communities, state agencies, and resource managers to develop fisheries management measures that are grounded in local and experiential knowledge and driven by robust science. Working with diverse audiences, Kelly’s success in connecting disparate stakeholder groups stems from an unbiased approach to relationship building and a genuine interest in learning from a broad range of perspectives.

Kelly and her colleagues at Strategic Earth have had the pleasure of supporting the California Dungeness Crab Fishing Gear Working Group since 2015, providing strategic planning, facilitation, and project management support to this unique coalition of diverse stakeholders. Since 2012, Kelly has also administered the California Dungeness Crab Task Force to help support the Dungeness crab industry inform fisheries management decisions. Kelly holds a B.Sc. in biology and environmental science from Trent University, Canada and a Masters of Applied Studies in marine biodiversity and conservation from Scripps Institution of Oceanography at the University of California, San Diego.